



**Dear Business Partner,**

**Here's a race you're sure to win! Get in on the fun and excitement at Centegra Health Bridge Fitness Center's 2<sup>nd</sup> Annual Northwest Train Run at Veterans Acres in Crystal Lake!** Last year we had nearly 400 participants in this exciting, but challenging 5 and 10 mile race. This is a unique opportunity for you to impact a targeted sports-minded group.

**Your sponsorship provides you and your business an intimate, engaging experience.**

### **Gold Medal Sponsorship**

- **Dominant logo signs at the race, Sunday November 13<sup>th</sup> Value = \$200**
- **Logo, link and selling text, or offer on Healthbridgefitness.com Northwest Trail Run page October – November Value = \$365**
- **Logo on Race shirt below presenting sponsor logo**
- **Logo and sell line in print campaign Value - \$500**
- **:05 mention in radio campaign on Star 105.5 Value = \$620**
- **Premium position selling and sampling at event with Value = \$525**
- **Donation in your name benefiting Centegra Health System's Foundation**
- **You win! Your business wins! So do hundreds of Centegra Health System's Foundation recipients in your community**
- **Deadline October 7, 2011**
- **Your cost only \$1,000 A value of \$2,210!**

Centegra Health System strives to make a difference in people's lives. In keeping with our commitment to serving all members of the community, charity care is considered when the need and/or individual's inability to pay exists. Your donation will help us make a difference in patient's lives.

Please expect a call from one of our Health Bridge Associates to schedule an appointment and help to coordinate your participation. Thank you for your consideration, and we look forward to the opportunity to work with you!

Sincerely,

Brian Grasser  
Race Director  
Centegra Health Bridge Fitness Center  
(815) 788-2254

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**Sponsor Signature**

**Deadline and Checklist for Gold Sponsorship  
Mark your Calendars!**

- **Due Monday, October 10, 2011 check made payable to Centegra Health Bridge Fitness Center. Please send attention to Brian Grasser, CHBFC, 200 E. Congress Pkwy, Crystal Lake, IL 60014**
- **Due Monday, October 10, 2011** Logo jpeg or pdf **and** url (website address) send to  
Melissa Holbrook, [mholbrook@healthbridgefitness.com](mailto:mholbrook@healthbridgefitness.com).
- **Due Monday, October 10, 2011** outline of what you will be selling or sampling. Email your outline to Brian Grasser, [bgrasser@healthbridgefitness.com](mailto:bgrasser@healthbridgefitness.com) for approval.