

**Here's a race you're sure to win! Get in on the fun and excitement at Centegra Health Bridge Fitness Center's 11<sup>th</sup> Annual RoadRunners 5K Race!**

A unique opportunity for you to actively engage more than 1,200 local residents and turn them into *your* customers. For more than 3 hours you can interact and influence hundreds of potential customers.

Sponsorships are designed to drive new customers into your business while benefiting the Centegra Health System's Cardiac Care Fund.



### **Gold Medal Sponsorship**

- **2 Dominant Logo signs at 5K Race, Sunday June 27<sup>th</sup> Value = \$400.00**
- **Logo, link and selling text, or offer on Healthbridgefitness.com 5K Race page February-June Value = \$425**
- **Premium Logo position on the official 5K Race shirt Value = \$395**
- **Logo and sell line in print campaign Value = \$500**
- **:05 mention in radio campaign on Star 105.5 Value = \$620**
- **Premium position selling and sampling at event with one staff person provided Value = \$525**
- **Pool party pass for you and 3 guests to join us concluding the race day activities Value = \$190**
- **One Month Membership for two to Health Bridge Fitness Centers in Crystal Lake and Huntley non-transferable Value = \$250**
- **Donation in your name benefiting Centegra Health System's Cardiac Care Fund**
- **You win! Your business wins! And so do hundreds of Cardiac Care Fund recipients in your community**
- **Deadline February 1, 2010 ( A value of \$3,305 Your cost only \$2,500 Contract)**

Centegra Health System strives to make a difference in people's lives. In keeping with our commitment to serving all members of the community, charity care is considered when the need and/or individual's inability to pay exists. Last year, Centegra donated over **\$12,130,000** to charity care. Your donation will help us make a difference in patient's lives.

Publicity for this event is wide-spread throughout the Chicagoland area. Last year, over 305 athletes registered for the race and many more came to support the athletes.

Please expect a call from one of our Health Bridge Associates to schedule an appointment and help to coordinate your participation. Thank you for your consideration, and we look forward to the opportunity to work with you!

Sincerely,  
Lisa Gasior  
Program Manager/Race Director  
Centegra Health Bridge Fitness Center  
(847) 802-7005

**Deadline and Checklist for Gold Sponsorship**  
**Mark your Calendars!**

- **Due Monday, March 22<sup>nd</sup>**, Contract and payment
- **Due Monday, March 22<sup>nd</sup>** Logo jpeg or pdf **and** url (website address) sent to Melissa Holbrook, [mholbrook@healthbridgefitness.com](mailto:mholbrook@healthbridgefitness.com)
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- **Due Monday, March 22<sup>nd</sup>** your online offer, coupon to post on the Health Bridge Fitness 5K Race page send to, Melissa Holbrook, [mholbrook@healthbridgefitness.com](mailto:mholbrook@healthbridgefitness.com)
- **Due Monday, April 5<sup>th</sup>** outline of what you will be selling or sampling, no electricity is available in our outdoor Sponsor Area. One 8x10 table and two chairs come standard with your sponsorship. Email your outline to Lisa Gasior, [lgasior@healthbridgefitness.com](mailto:lgasior@healthbridgefitness.com)